

Vodafone Broadband Offer for SMARTY customers, also known as the SMARTY HBB Discount Code Offer
(21 October to 18 November 2026)
Terms and Conditions

Effective from 21 October 2026

1. Offer

1.1 SMARTY customers are eligible to receive a £2.00 monthly discount on a Qualifying Plan purchased directly from Vodafone (the 'Offer').

1.2 Eligible plans are Vodafone Home Broadband plans with a 24-month minimum term and Vodafone 5G Broadband plans with a 12-month or 24-month minimum term (each a "Qualifying Plan").

2. Eligibility

2.1 The Offer is available only to new Vodafone Broadband customers who place an order through vodafone.co.uk/broadband/smarty-hbb-promo

2.2 Existing Vodafone Broadband customers who are upgrading, and customers who order in store, by telephone, through web chat or through an indirect sales channel, including Currys or a comparison website, are not eligible for the Offer.

2.3 Vodafone Essentials plans are excluded from the Offer.

2.4 To qualify for the Offer, you must be a SMARTY customer, be at least 18 years old, hold a bank account and be permanently resident in the United Kingdom.

2.5 You must have received a valid discount code directly from SMARTY by email and must apply that code when placing your order.

3. Offer Period

3.1 The Offer is valid for eligible purchases completed between 09:00 on 21 October 2026 and 23:59 on 18 November 2026 (the "Offer Period").

4. Discount

4.1 The £2 monthly discount will be applied to the monthly price of the Qualifying Plan for its selected minimum term: 24 months for Vodafone Home Broadband, or 12 or 24 months for Vodafone 5G Broadband.

4.2 The discount will cease if the Qualifying Plan is upgraded, amended or otherwise terminated.

5. General Terms

5.1 The Offer may be claimed only once per customer and cannot be applied to an existing or previously placed order.

5.2 Except for an eligible Switcher offer, the Offer cannot be combined with any other eVoucher, offer, discount or promotional code available during the Offer Period.

5.3 The Offer is non-transferable and non-exchangeable and no cash alternative is available.

5.4 These terms apply specifically to the Offer and are in addition to Vodafone's Broadband and Phone terms and conditions (the "Broadband Terms"), available at vodafone.co.uk/terms

5.5 Vodafone Home Broadband plans are subject to availability, credit checks and the Broadband Terms.

5.6 Vodafone may amend, extend or withdraw the Offer where reasonably necessary due to circumstances outside its reasonable control, a change in law or regulatory requirements, technical or operational issues, or suspected fraud or misuse. Where reasonably practicable, Vodafone will give reasonable notice of any change or withdrawal. Any change or withdrawal will not adversely affect customers who have validly claimed the Offer before the change or withdrawal takes effect.

5.7 Vodafone will process your personal data in accordance with Vodafone's privacy policy, available at vodafone.co.uk/privacy.

5.8 These terms are governed by English law and are subject to the exclusive jurisdiction of the courts of England and Wales.